

Does Your REALTOR® Invite You to Dinner?

St. Davids, PA (March 5, 2015) - For eight years real estate broker Brett Furman has been hosting his complimentary Home Seller Dinner Workshop Series with great success. Last month was no exception, when on the evenings of February 17th and 25th Mr. Furman was able to give back to dozens of members of the community by treating them all to dinner at Fleming's Steakhouse, along with an educational Power Point presentation.

Mr. Furman continues to hone and refine his workshop series for the greatest benefit of homeowners seeking to understand the process of listing, marketing, and selling a home. For those potential sellers who haven't bought or sold a home in many years, Mr. Furman's presentation is particularly enlightening, explicating the impact of internet marketing on real estate sales. He also focuses his talk on the importance of preparing a home for the market and pricing it right.

"Exceeded my expectations," said one guest at the February 17th dinner workshop. "An excellent presentation!" said an attendee from the 25th.

Attendees of Mr. Furman's workshop each received a copy of his book *What You Really Need to Know about Selling Your House*. The night concluded with a question-and-answer session that included a discussion on the inner workings of realty websites like Zillow, as well as Mr. Furman's experience hearing Rupert Murdoch, new owner of Realtor.com, speak at the Inman Connect convention in New York City.

About RE/MAX Classic

RE/MAX Classic is a family owned and operated business celebrating its 25th year of success. The firm has an outstanding technology platform & support staff to assist our agents so they can focus on productivity. Unlike most other real estate companies, our Broker/Owners Brett and Scott Furman list and sell real estate, ensuring they are current with the latest market trends. The Furmans' philosophy revolves around exceeding the expectations of their clients, with their team of four support staff who are focused on customer service and satisfaction.